



Posi(tive) Music - The Next “Big Thing”?

By Richard Mekdeci

Music has always been and always will be an integral part of our country's pop culture. The changing trends in what's hot and what's not in music are an uncanny barometer of our nation's attitudes, morals and morale.

In the 80's there was a huge shift in pop music that made room for the new “**Young Country**” sound. Most of the mellow artists from the 70's like Kenny Rogers and England Dan found a new home in the Nashville music scene while artists that would have been considered “pop” in the 70's - artists like Garth Brooks, Shania Twain, and Brooks and Dunn, found success in the new country environment of the 80's. This resulted in a huge renaissance and whole new audience for the country music industry.

In the 90's it was **Contemporary Christian** music that came into it's own, scoring mega- sales through Time Warner on national television and bringing its new generation of Praise and Worship artists and songwriters into very respectable sales and international recognition and distribution.

So what is the next **BIG THING** in the music industry? With the boom in the Contemporary Christian market the question is raised, “***Why are Christian and Gospel the only spiritual music that is widely distributed and played on radio?***”

Americans are now seeking music with more inclusive messages, and songs that help us grow as individuals both spiritually and in relationship to others on the planet. We desire inclusive spiritual music that unites us to one another by emphasizing common truths, instead of religious dogma.

Enter **Posi Music** - “**Positive empowering music for all faiths.**” Whether you are a veteran in the New Thought movement or new to the philosophy, you are probably familiar with a whole roster of singers and songwriters that no one else knows or has heard about.

Artists like Rickie Byars Beckwith, Jana Stanfield, David Roth, Karen Taylor Good, Greg Tamblyn, Karen Drucker, Daniel Nahmod, Faith Rivera, Leroy White, Tom Kimmel, Peter Mayer, just to name a few, have proven themselves with Grammy nominations, Emmy Awards, major cuts, respectable product sales and legions of loyal fans.

So, is Posi music the next BIG THING? Will there soon be “New Thought” record bins right next to the Christian and Gospel bins in your local record stores? Will Posi Music radio stations begin popping up around the country? Will there soon be a Posi Music category at the Grammys?

The pop culture barometer is pointing to a shift in consciousness toward the acceptance of the interdependence of human life that technology has fostered. Those spiritually mature enough to realize that our differing beliefs do not have to be a point of divisiveness will be the torch bearers for a new renaissance in spiritually inclusive music in the coming decade.

Help shine the light of Posi music to the world by experiencing the transformation this music can bring first-hand. Support Posi Music artists by purchasing their music for yourself or for a friend. Seek out New Thought websites and organizations and get involved with helping spread the uniting message of Posi music and help change the world, one song at a time!